



ASA BOOT ELECTRO

A comprehensive solution for electricity management on yachts

ASA Boot Electro is a wholesaler of technical products, materials and systems for yacht builders, installers, service centres and watersport retailers. The company focuses on advice, sales and support for electrical and hydraulic systems onboard motor and sailing boats, superyachts and small commercial vessels. ASA Boot Electro supplies comprehensive solutions in the field of electricity for the yachtbuilding industry, based on products and complete systems by reputable manufacturers. The company also offers customised solutions, such as tailor-made control panels and system configurations.

History

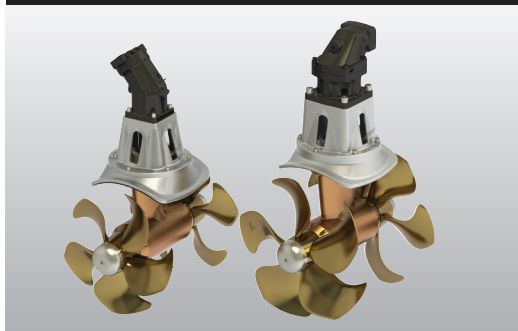
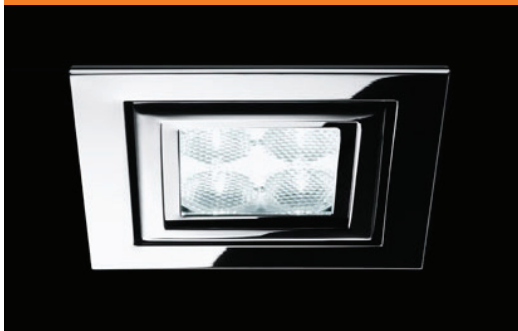
Adriaan Kock founded ASA (Accu Service Amsterdam – Battery Service Amsterdam) in 1952. Starting as a supplier to the inland shipping and

automotive industries, the company evolved into a versatile all-round wholesaler in the field of household electricity on yachts under the leadership of Adriaan's son Peter. In January 2007, the

company was taken over by Twan Bogert, who opened a new chapter in its history. The focus is currently on strengthening service provision so as to continue to guarantee added value for customers. In sixty years, the small battery wholesaler has grown into an advisory technical wholesaler for the maritime sector, with a package consisting of more than 5000 articles, including famous brands such as Aqua Signal, Blue Sea, Victron Energy, Philippi, Sidepower and VDO.

Onboard power supply

Onboard power has traditionally been the core



competence of ASA Boot Electro. On yachts, the provision and generation of power while sailing, at anchor or in harbour is crucial for comfort and safety. This is why ASA Boot Electro has partnered with Victron Energy, the world's leading supplier of nautical power solutions. In addition to a standard solution, customers can also opt for additional power sources, such as an extra alternator with intelligent charge controller, solar and wind power, or a diesel generator.

Control and stabilisation

Stabilisers by Sleipner make sailing more comfortable at any speed, with up to 95 per cent reduction in unpleasant roll. While stabilisers have been used on large yachts for a long time, Sleipner offers them for smaller ones. The systems work even when the yacht is stationary, and are easy to set up and operate via a simple touchscreen display. The fins cause minimal resistance. ASA also provides monitoring systems for yachts based on the NMEA 2000 CAN bus system and expansion possibilities for existing N2K navigation or monitoring systems and limited switching via PC software. The monitoring and alarm system based on PC software with a range of NMEA 2000 sensors and interfaces can be put together entirely

by the customers themselves.

Automation and switching

In the field of automation and switches, ASA Boot Electro offers an internationally renowned product range by Vimar. Vimar's high-quality switchboxes and socket outlets are well known among connoisseurs and designers of superyachts. The By-Me home automation system can dim LED lights or control blinds and air conditioning, all using exclusive switches. In addition to this system, there is also the possibility to fit a comprehensive audio system with iPhone mounts, all combined within one hi-tech bus system.

Lighting and LED fixtures

ASA has an extensive range of luxury luminaires from the Italian company BCM and Aqua Signal which are ideal for superyachts. This includes interior and exterior lighting in halogen and LED, underwater lighting, and powerful floodlights. These high-quality products can be adapted to the wishes of the customer. The current generation of LED products is sustainable and, thanks to modern technology, indistinguishable from halogen.



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